

The Pitch Deck

Agenda

Tip: Use links to go to a different page inside your presentation.

How: Highlight text, click on the link symbol on the toolbar, and select the page in your presentation you want to connect.

- Problems and Solutions
- Product or Service
- Size of the Market
- Competitors
- Competitive Advantages
- Traction
- Revenue Model
- Financial Projections
- Current Investors
- Accomplishments to Date
- Use of Funds
- Team
- Valuation
- How our tech works ?

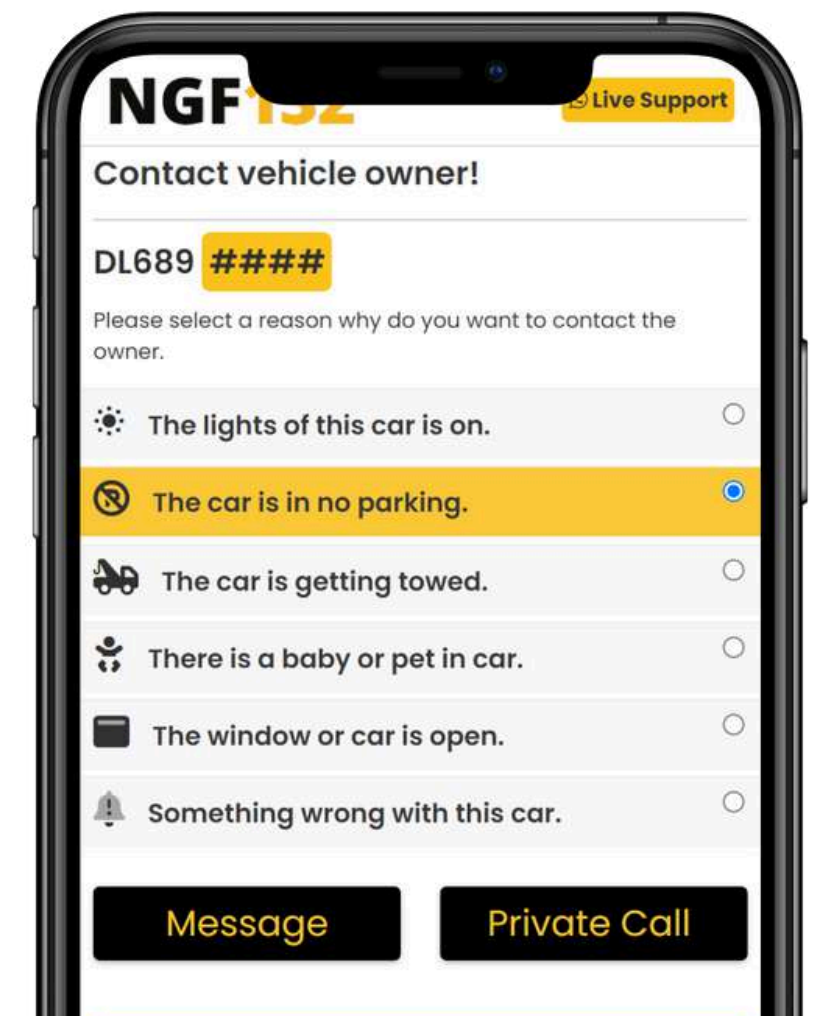
Problems and Solutions

When we park our vehicle in public places, there is <u>no way anyone can contact us if the vehicle is creating any issue.</u>	With NGF132 <u>QR Based Parking Tag</u> , Anyone with a Smart phone can contact the vehicle owner. The phone number is kept private.
We can leave our contact details, But We don't as its tedious and not so privacy focused.	We create <u>MASKED Audio, Video</u> calls. SMS WhatsApp and APP notifications.
Contacting Driver's family members incase of any accident. (Our Phones are usually locked)	Vehicle owner can also store <u>emergency contact</u> details, to get help in any accidents.

[Back to Agenda Page](#)

QR based Parking Tag.

Simply Scan the tag using ANY QR reader APP,
Select a message template and call or send
message.



[Back to Agenda Page](#)

More of products

We also launched, Door Tag for urgency at your home, Lost and found tag which can be attached to anything.



Size of the Market

Total Available Market (TAM):

332,000,000,000 (~ 33.2 K CR) India

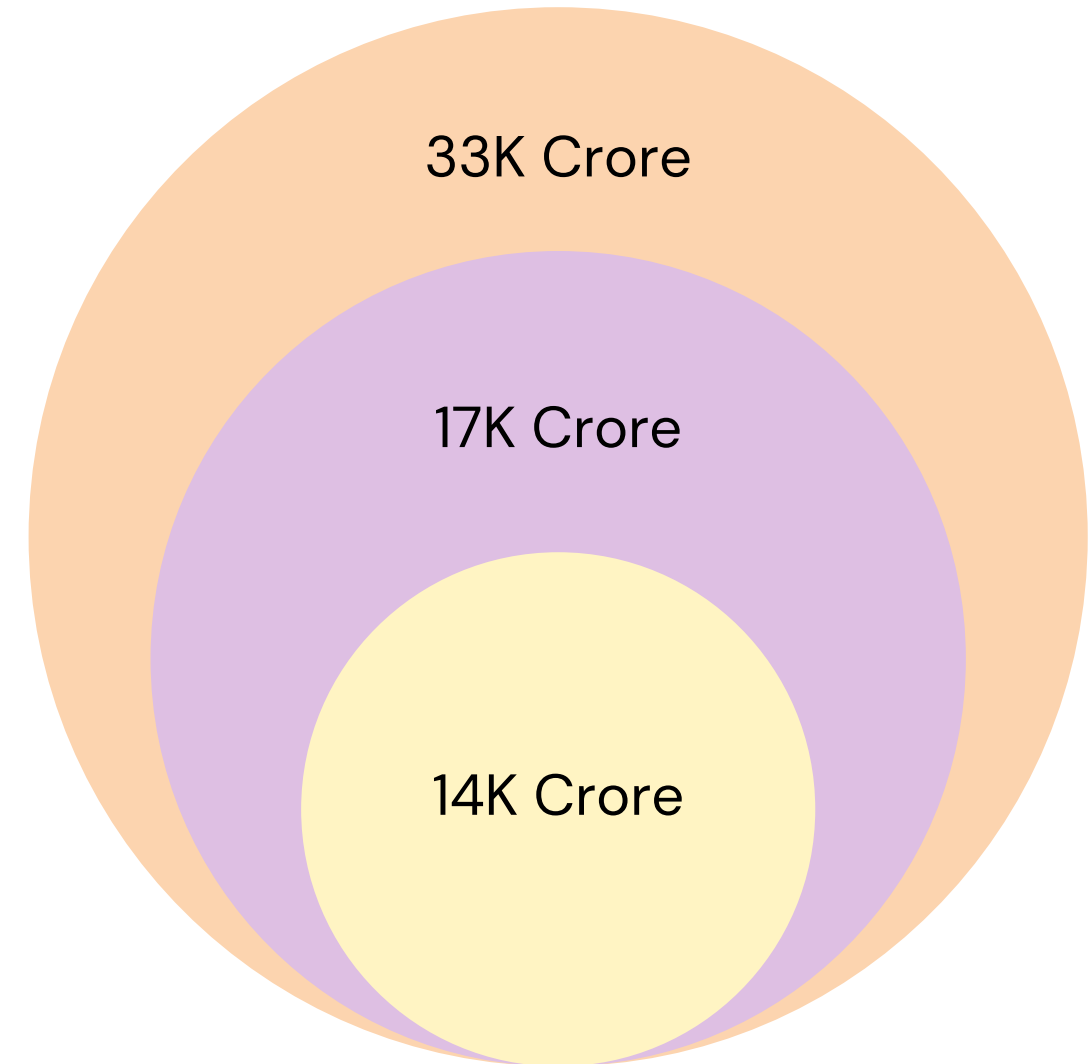
Serviceable Available Market (SAM):

17K CR, Considering 50% Market Penetration

Serviceable Obtainable Market (SOM):

14K CR

*considered Car, Bike, Door Tags and its renewals. with 50% market penetration.



[Back to Agenda Page](#)

Direct Competitors

- As we created this category, We do not have a Direct Competitor. Though people try to copy us, But they compete us we compete us, so we are always Ahead.

Indirect Competitors

- My Gate
- Park+
- NoBrokerHood

[Back to Agenda Page](#)

How are we different ?

We build our own Tech

We not only create the category
we also innovate fast

Customer focused Product.

Our support service is one of the finest,
we believe in the most loved cx support.

Complete Package

We offer, Car, Bike, Door and Lost / found tag.
Making an eco-system around privacy.

15Y+ Exp in Tech and Marketing

Our Founder has 15Y of exp in tech building,
Marketing and startup eco-system.

[Back to Agenda Page](#)

Traction

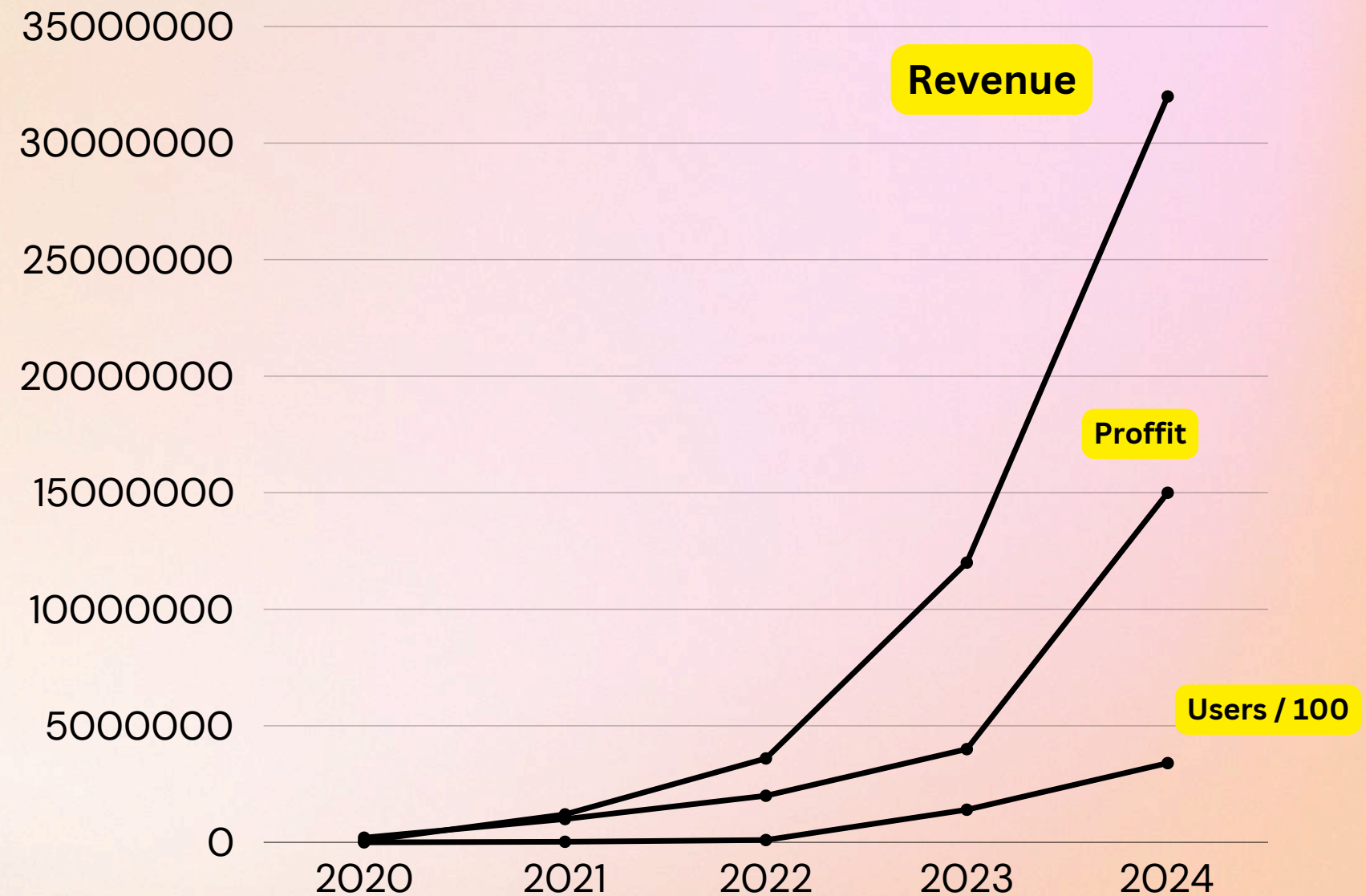
[Back to Agenda Page](#)

We are profitable startup with 1.5L users,
Growing at a scale of 4X per year.

**Rs: 3.20,00,000 (3.2 CR)
Yearly Revenue**

**~ 150,000 (1.5L)
Active users**

**Last Year Revenue
(120,000,00) 1.2 CR**



Revenue Model

	One time Buy	Premium	Societies / Business	Single Day Pro	Distributors
Car Tag	Rs: 499	Rs: 799 / Year (10-15% Pro Buyers)	Rs : 4999/ Year (Maintain Vehicle Logs)	Rs : 69/ Day (This to Call a free Tag user by anyone)	Rs : 2L (2L / city wise Distributor)
Bike Tag	Rs: 499	Rs: 799 / Year (10-15% Pro Buyers)	Rs : 4999/ Year (Maintain Vehicle Logs)	Rs : 69/ Day (This to Call a free Tag user by anyone)	
Door Tag	Rs: 499	Rs: 799 / Year (10-15% Pro Buyers)	Rs : 4999/ Year (Provide Home Security)		
Lost and Found Tag	Rs: 499	Rs: 799 / Year (10-15% Pro Buyers)			


We also make commission on insurance renewals, FasTag recharge. we plan to launch more such services over time.
We have digital wallet where people manage these payments.

Financial Projections

We are growing at 4X, and we believe we can do 16X with field Marketing and Retail. We created this category, We are the king of this category

	2021	2022	2023	2024
Revenues	12L	36L	1.2 CR	3.2 CR
Total Costs and Expenses	8L	20L	70L	(~ 2 CR) (Based on past month)
Outstanding Debt	0	0	0	0
Net Income	4L	16L	50L	-

Current Investors

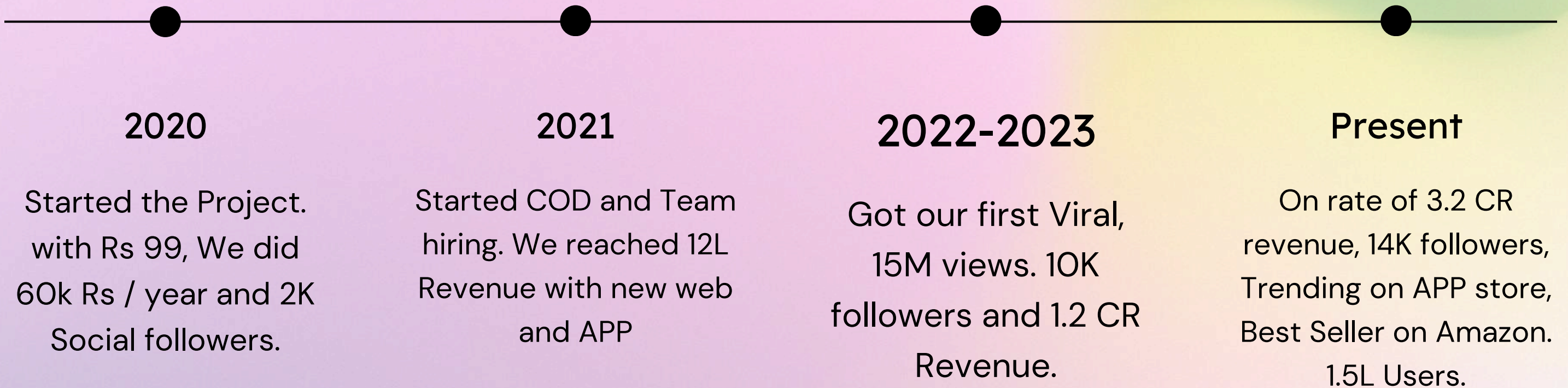
Its you ! 

Notes:

- We are completely bootstrapped
- Started Business with 99 Rs.

[Back to Agenda Page](#)

Accomplishments to Date

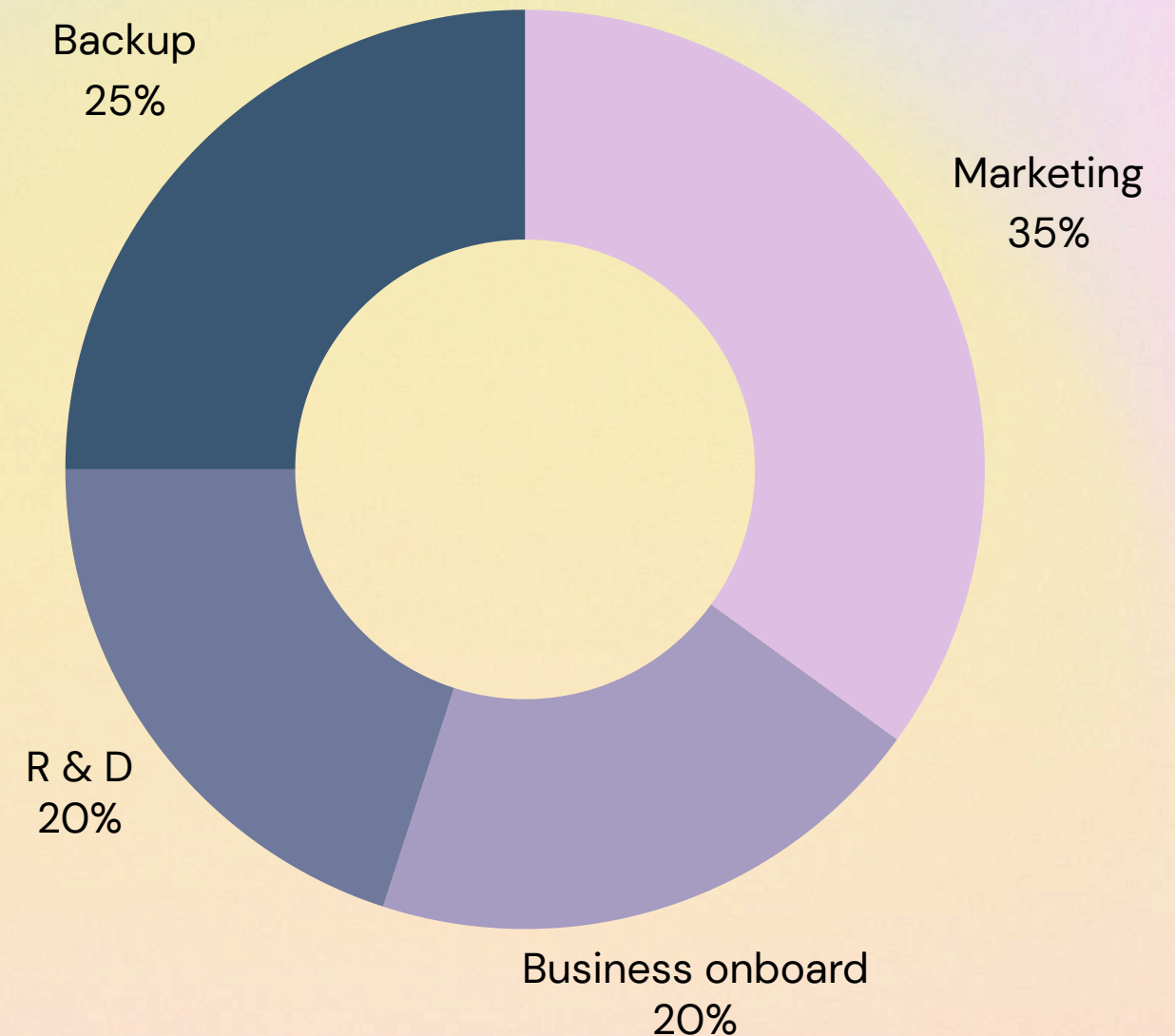


[Back to Agenda Page](#)

Use of Funds

We plan to use the funds to grow NGF132 exponentially. We bring societies and corporates to manage vehicle logs. We get more field Executive, and get retail deals.

- 35% Physical and Digital Marketing
- 20% on Getting business / societies onboard.
- 20% on Product development
- 25% Backup.



[Back to Agenda Page](#)

The Team

We have the best team to manage NGF132. i build Tech bring Sales, Rizvi Takes care of cx and Suchith Takes care of Resellers.

[Back to Agenda Page](#)



Rahul Jha

Founder, CEO

Tech Builder, Finance and Digital Marketer



A.R Rizvi

Customer Relationship

Keeping the cx happy and glad for product questions



Suchith

Cx Support

Calls, Complains, Resellers and Business Questions.

Valuation ?

[Back to Agenda Page](#)

We came up with this number, by considering our past sales, Potential of idea, and our execution plan.
+ The Team 😊

The team we have is the best, we have built this from scratch and we will bring this solution to the world !

30 CR !

Raising 6 CR for 20% .

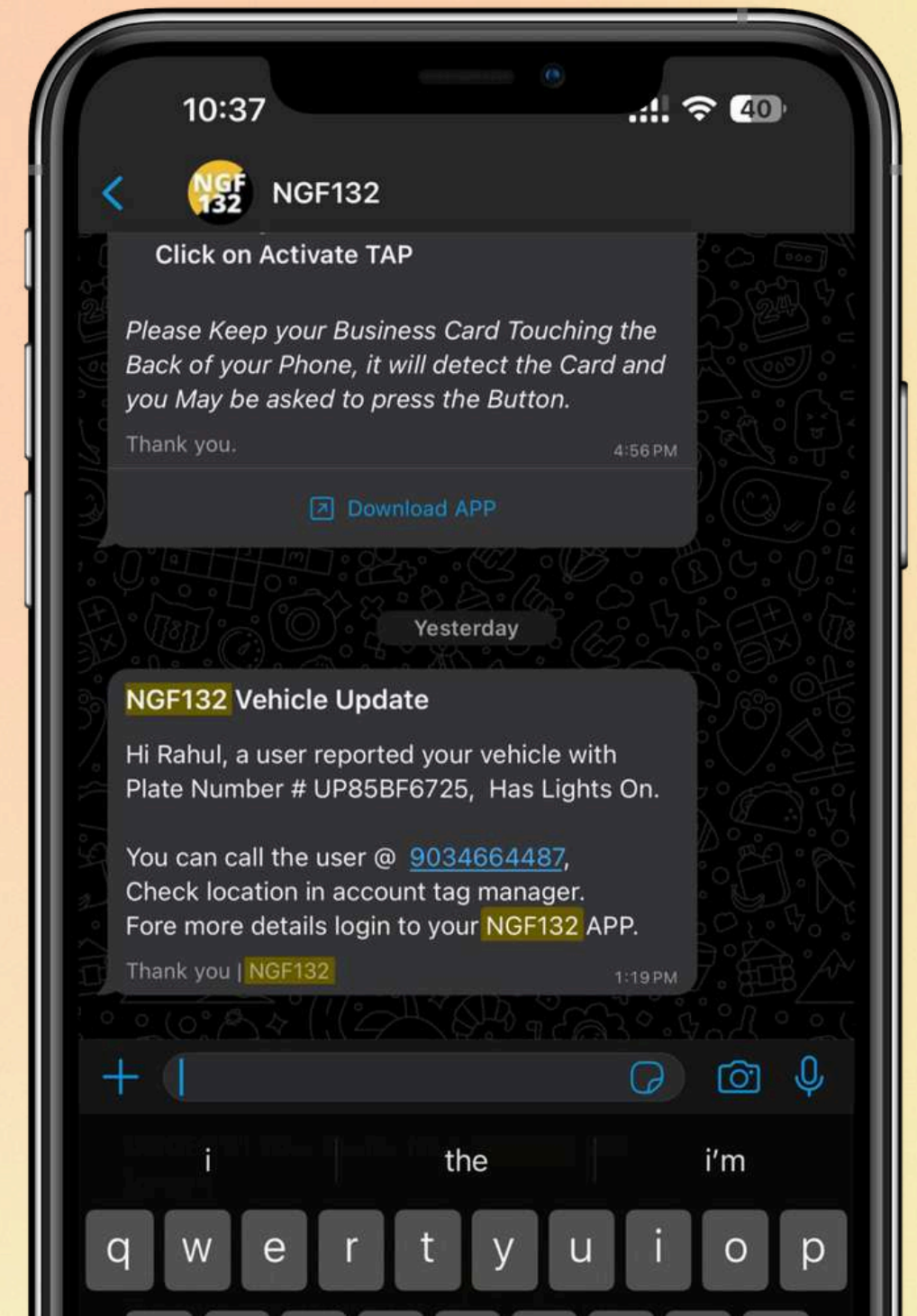
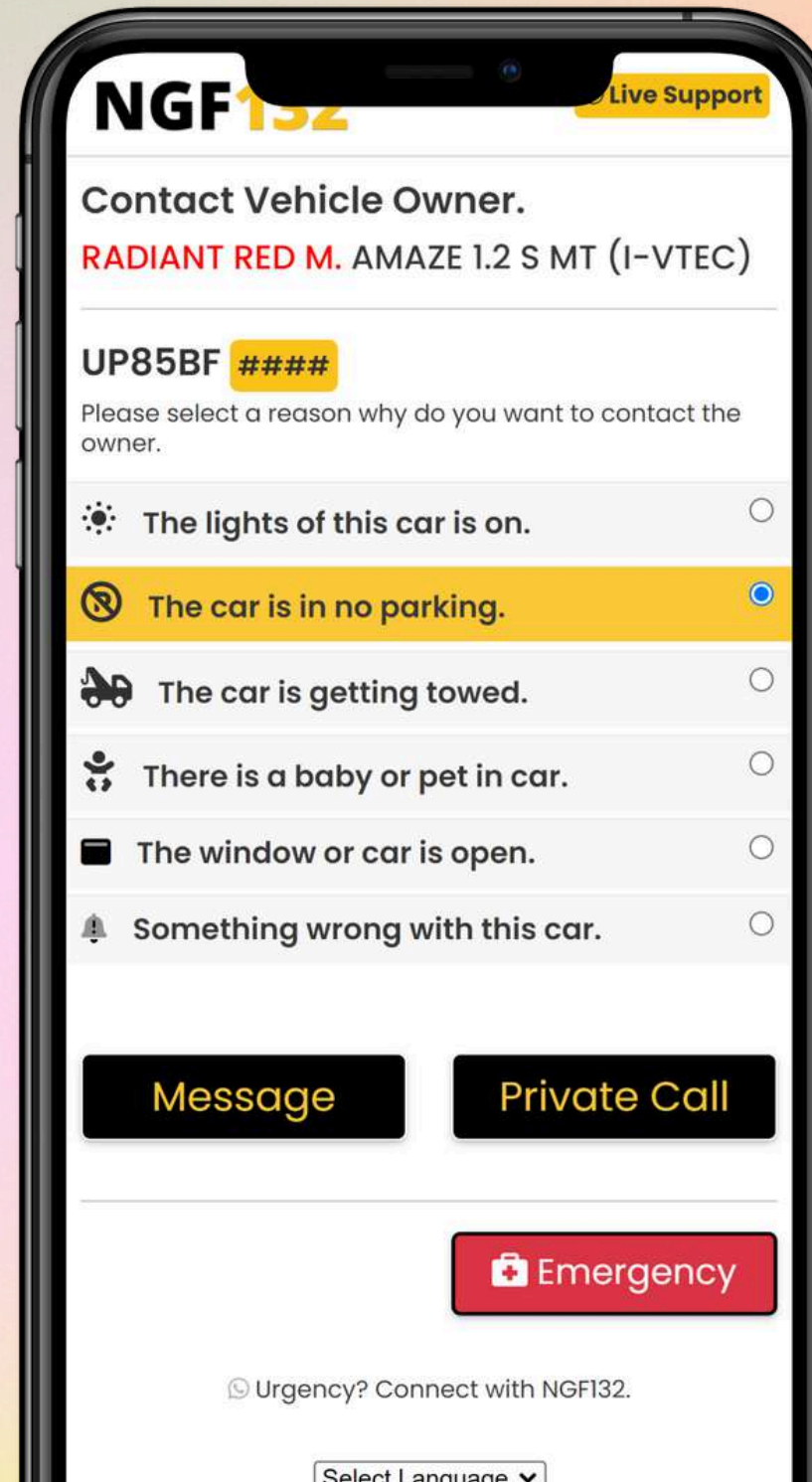
You are investing in a motivated team who will solve one of the biggest and most ignored problem of world. We will take this globally. We will get it done !

How does it work ?




- Masked Voice /Video Call
- WhatsApp + SMS
- Emergency Help
- insurance and FasTag Recharge


[Back to Agenda Page](#)



feedback.

- We have been Amazon Best Seller.
- IOS Trending APP
- and 15K Instagram followers.
- Best Rated APP on play and APP store.


 **NGF132**
Ratings and reviews

 Akash Tambe

★★★★★ March 8, 2024

Whoever invented this is a genius. No any onther words than this


Did you find this helpful?

 Parveen Lohia

★★★★★ March 4, 2024

This is very good app

Did you find this helpful?

 Niwas Kushwaha

★★★★★ March 2, 2024

Any one can simply scan the tag on the vehicle using phone camera or any QR reader app. The phone will be presented with few options.....

1 person found this review helpful

Did you find this helpful?

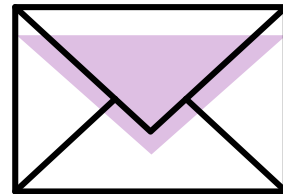
Some Options.

With NGF132 Parking tag, the vehicle owners Get all the options to manage their tag.



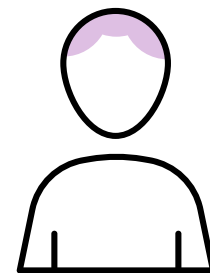
Contact

Liked the idea, contact us now.
you would love talking !



hello@ngf132.com

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Rahul Jha

NGF132[®]

NGF132 – Now Get Found, 132
Represents vehicle plate number.

We will believe every car needs an
identity attached with its number
and owner.

Privacy focused company.

August, 2024.

Cant Decide ? 🤔

Checkout Social our media comments.